

White House Fruit Farm Photography Policy

Effective June 2018

FRIENDS AND FAMILY PHOTOS (non-paid photographers)

We Welcome Amateur Visitors to:

- Take photos during business hours only.
- Use a camera or cell phone.
- Take photos on any public part of the Farm.

We ask you NOT to:

- Enter any of the apple orchards, areas marked No Access, Do Not Enter, or areas with working farm equipment.
- Disturb flowers, vegetation, crops, displays, etc.
- Bring any kind of PETS for your photo.

PROFESSIONAL PHOTOGRAPHERS:

We welcome those who wish to use White House Fruit Farms as a backdrop/setting for any portrait/commercial photography, even if the photographer is NOT “paid.” We request a reservation, a photography permit, and a signed waiver for each professional photo session.

- Portrait photography is defined as, but not limited to: senior, engagement, family, graduation, wedding, etc.
- Commercial photography is defined as, but not limited to: catalog, fashion, advertisement, promotion, etc

Where to check in

- January through August – Market
- September and October – Pumpkin Pavilion
- November and December – Market

Reservation/Permit/Photo Waiver/Lanyard/Props

- Reserve all photo sessions at the Farm prior to your session.
- \$50 fee for a one client photo session and \$75 (total) for a multiple client session. Must be paid on the day of the session.
- The Photo Waiver, is available on the website, and must be provided at the time of the session. Both the photographer and the client(s) must sign this form.
- A lanyard will be provided the day of the photo shoot and must be clearly displayed at all times.
- A prop wagon will be provided if requested—in September and October only. Your Driver’s License will be held during the session.
- Fees must be paid and paperwork must be completed prior to the photo session.

Photography session times:

- We do NOT allow any professional photography sessions on weekends in **September and October.**
- Photography sessions can only take place during our regular business hours.
- Absolutely NO sessions after business hours.

Locations

- You can only access the PUBLIC parts of the Farm (see map)
- You may NOT enter any of the apple orchards, areas marked No Access, Do Not Enter, or areas with working farm equipment.

Farm Rules: We are a farm first...we want to honor and respect the land and the food we are growing. Please help us do that.

- Please respect the natural environment and the food we are growing.
- Use care and caution around landscaping.
- Please supervise children and insure they are not injuring trees, plants, and items that are growing in any way.
- Nothing may be picked and used during your session.
- Multiple clothes changes on site are not appropriate as these can interfere with our other guests.
- Vehicles are NOT allowed under any circumstances.
- All props, must be carried to your photoshoot location. We recommend bringing a wagon to transport props and other items. Props or equipment that cannot be carried easily should not be used.
- All props must be removed upon departure.
- We require that all trash is removed from your photo site.
- Absolutely NO PETS are permitted on the Farm for photos.

Important Reminders

- The use of drones is strictly prohibited.
- All photos should be family friendly in nature.
- No public area may be closed or blocked to customers during regular business hours during a photo shoot.
- Please be courteous and polite to all visitors and customers.
- Our Staff is not responsible for directing clients to your photo shoot location. Make sure your clients have your cell phone so that they can contact you upon their arrival.
- White House Fruit Farm reserves the right to halt any photography sessions deemed to be disruptive.
- White House Fruit Farm assumes no responsibility for loss, theft, or damage to any equipment or belongings.
- Any unauthorized portrait/commercial photography sessions will be

escorted from the Farm.

Photo Credit/Social Media

All photos shall be identified as being photographed at White House Fruit Farm
Any online photo galleries or images shall have a link to our website
(whitehousefruitfarm.com)

- If photos are posted online or on social media sites, White House Fruit Farm requests attribution and requests photos are tagged @whitehousefruitfarm on social media.

Thank you for choosing us as your photography site and following our photography policy!